



PLACE
4 Cent
STAMP
HERE

ANTONIO PERELLI-MINETTI
POND ROAD and HWY 99
McFARLAND, CALIFORNIA 93250

WALLET OR PURSE
REFERENCE

I have agreed to boycott these
brands as distributed by the
California Wine Association:

WINES (including Vermouth,
Port, Sherry, Vino Fino, Cham-
pagne and many Varietals)

- 1—AMBASSADOR
- 2—ELEVEN CELLARS
- 3—RED ROOSTER
- 4—GREYSTONE
- 5—GUASTI
- 6—CALWA
- 7—F.I.
- 8—~~TRIBUNO VERMOUTH~~

BRANDIES

- 1—ARISTOCRAT
- 2—VICTOR HUGO
- 3—A. R. MORROW



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UNITED FARM WORKERS
ORGANIZING COMMITTEE, AFL-CIO
BOX 130
DELANO, CALIFORNIA 93215

Sirs:

We are participating in a consumer boycott of all your products until you enter into collective bargaining with the chosen representative of your striking farm workers.

Don't hurt yourself by delay.—Negotiate a legitimate contract with United Farm Workers Organizing Committee, AFL-CIO.

Signed.....

Address.....

City.....State.....Zip.....

Organization (if any).....



Reminder:

I pledge my support to the United Farm Workers Organizing Committee AFL-CIO (formerly NFWA & AWOC) in its struggle with A. Perelli-Minetti & Sons. I support the efforts of the striking Delano farm workers to choose their own representatives to bargain collectively with their employers.

(This boycott is endorsed by the Executive Committee, AFL-CIO, George Meany, President)



Friends:

We have notified PERELLI-MINETTI of our participation in the boycott. We wish you further success in building the union to protect agricultural workers.

- ★ Enclosed is a check for \$.....
- ★ I pledge \$..... to be contributed (when).....
- ★ Please send more pledge cards.

Name.....

Address.....

City.....State.....Zip.....

Organization (if any).....



WHY NOT PUT THIS IN
AN ENVELOPE WITH A CHECK